

## SHRI RAMASAMY MEMORIAL UNIVERSITY SIKKIM

5TH MILE, TADONG, GANGTOK, SIKKIM 737102

## PLACEMENT & TRAINING CELL

SRMUS/PAT/2021-22/020

## Date: 23-10-2021

## **PLACEMENT DRIVE NOTIFICATION**

Company	Square Yards
About the Company	Square Yards is India's largest Real Estate Platform. Founded in 2014, Square Yards today ranks in the top 20 consumer tech start-ups in India in terms of GTV (~USD2bn), top 50 in terms of revenue, and is amongst the handful of consumer tech startups in India which are profitable. Square Yards has achieved a significant scale in just 7 years and is one of the few Indian startups which have successfully expanded globally. It has a direct presence in 20+ cities globally and has more than 5,000 employees across 9 Countries.  Square Yards' integrated online to offline (O2O) transactional model and positioning as a one-stop-shop for the entire home services model (new homes, resale, rentals, property management, home interiors, property-related services, virtual property viewing) brings exhaustive supply, demand, and distribution together to tap the highly fragmented real estate market.  • One of the Largest Tech-led Brokerage of Primary Real Estate Globally  • Largest Real Estate Marketplace in India  • Largest Lending marketplace in India  • Fastest Growing Proptech Platform in GCC, Australia & Canada
Job Title	Management Trainee (Sales & Marketing)
Job Description	<ul> <li>Build Good Working Relationship with Clients</li> <li>Understand the core values of the company and its goals</li> <li>Research the market and related products for possible business opportunities.</li> <li>PAN India competitive Market Research and Data analysis in real Estate and Financial market</li> <li>Present the product favourably and in a structured professional manner</li> <li>Maintain and develop relationships with channel partners in person and via telephone calls and e-mails</li> <li>Follow up with potential customers to prospect for new business</li> <li>Advise on forth coming product developments</li> <li>Develop Square Yards as a brand by ensuring Service standards in line with company policies.</li> </ul>
Job Location	Gurgaon
Eligible Degrees	MBA, M.Com, MA (Economics) BBA, B.Com, BSc.(Economics)
Eligibility Criteria	NA
Desired Skills	<ul> <li>An empathic communicator with pleasant personality</li> <li>Self-driven, well groomed, results-oriented professional with a positive outlook</li> <li>Structured and process oriented</li> <li>Zeal for multitasking</li> <li>Comprehensive towards Facts and Figures</li> </ul>
Compensation (CTC)	Rs. 6 LPA (for PG) Rs. 5 LPA (for UG)
Selection Process	1.Group Discussion 2.Personal Interview 3.Psychometric Analysis
Date of Interview	Will be intimated later
Venue	Online/Virtual